

George Sutton

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Hard working, branding-obsessed
Graphic Designer who puts people,
soul and love to design.

Someone who also loves working as
a team and independently, reads and
analyses each point of the brief, and
adds a bit of colour and personality
into each deliverable.

*As of June 2021.

Qualifications

GCSE (2017):

English Language	Graphic Design (NCFE)
English Literature	IT (BTEC)
Maths	French
Science	Geography
Additional Science	Religious Studies

A Level (2019):

Graphic Design
English Language
IT (BTEC)

Undergraduate (2019-2022):

Graphic Design BA(Hons) - Falmouth University*

Stage One: 2:1
Stage Two: 2:1
Stage Three: TBC

Key Skills

Great understanding of the Adobe Creative Cloud
(Illustrator, InDesign and XD).
Understanding of both Windows and MacOS.
Extensive use of the Design Process provided by the
university.
Equally work well independently and in a team.
Excellent feedback and communication skills.
Puts people first, designers second.

Extra-curricular activities

Head Team - Head of Englemere (2017-2018)

Head Team - Head of Houses (2018-2019)

Whatuni Student Advisory Board (2018-2020)

Vice President of a university society (2019-2021)

Joint Team Leader of the Graphic Design Student Men-
tor team (2020-2021)

Student Mentor Telephoning Project (June to August
2021)

Senior Student Mentor for Graphic Design (September
2021 - May 2022)

Work Experience

Whatuni (2018)

Social Media Campaign to rebrand their
chatbot.

Statistics:

2,443 entries
Twitter: 230K impressions, 2,309 mentions,
1,226 followers gained and 4,780 profile
visits.
Facebook: Post engagement increased to
384% and Facebook followers by 21%.
171 article views, average time on their web-
site approximately 6 minutes.

Menkind (2017-2018) - Sales Assistant

**Primark (2018-2019) - Sales Assistant/Cash
Officer**

Key Commissions

Nike - Collaboration with Chloe to create an
artwork for a chant, embracing diversity.

Swansea University & Neath Port Talbot
Council - Create banners, posters and social
media visuals for their '#Attend2Achieve'
campaign, influencing Secondary School
Students to attend School.